Build a College Activity

Instructions for Facilitator:
Divide students into small groups. Provide each group with a blank poster, or a large sheet of blank paper. Tell the groups that they have 20 minutes to build their own unique college. There are a few things that are required to determine, and other optional decisions. Once the students have built their colleges they will present to the whole group their college and factors they decided on.

Facilitator note: a fun next step activity is to have each group play “Admit, Waitlist, & Deny” based on the college profiles they have built.

Required Details:
- College name
- Campus location
- Location type (rural, suburban, urban)
- Average freshman class size
- Graduation Rate/Retention Rate
- The total number of undergraduate students enrolled
- Cost of tuition
- What % of students get scholarships
- What % of the student population gets Pell grant
- Average ACT score
- Requirements for the admissions application
- School mascot
- Application deadline
- Scholarship deadline
- Top majors
- Types of campus activities available to students

Optional Details:
- Does the college have a grad school
- Reputation and atmosphere (formal, traditions, etc?)
- Diversity - ethnic, geographic, economic
- International student population
- Religious Affiliation
- Degrees offered
- Internship placement rate
- Study Abroad (financial aid available?)
- Distinctive strengths
- Athletics: D1, D2, D3, or NAIA
- Greek life
- Intramurals
- Average student loan debt of graduates
- What % of students get need-based aid
- Campus living (rules on campus)
- Campus facilities
- Residential or commuter campus (required to live on campus, co-ed?)
- Student vehicles allowed on campus
- Safety on campus
- Distinctive academic strengths (ex: engineering, arts, etc)
- Famous alumni are trustees
- Size of donation endowment
- High school curriculum required
- Priority of legacy students
- Community service
- Leadership opportunities or scholarships
- Specific talent scholarships & requirements (athletic, leadership, artistic, auditions, etc)
- Admissions essay required?
- Letters of recommendations (are they required or valuable)
- Resume
- How many selective is the school - every student admitted if meet requirements, some-what selective (70% applicants admitted), selective (60% of applicants admitted), or very selective (30-40% of applicants are admitted)
- Is ACT score required for admission